

Bringing safe milk and improving the livelihood of farmers & vendors



Problem

- There is a 63% increase in the number of milk-borne diseases in East Africa
- These diseases spread primarily through the consumption of unpasteurized milk
- 90% of milk in East Africa is consumed unpasteurized
- **Children** and pregnant women are the most **vulnerable** as they rely on milk for essential nutrients



Team



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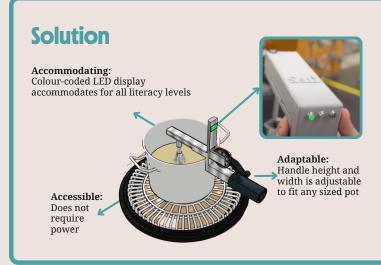
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Safi is a cost-effective pasteurization tool that destroys harmful pathogens in milk

- By simply attaching the handle to a pot, farmers can easily pasteurize their daily yield in less than 3 minutes
- A **stainless steel base** ensures SAFI is heat resistant, lightweight, durable and food safe
- Safi leverages simple existing technologies, making the product more effective and accessible than alternatives

